



# Southbridge Business Partnership presents


# SOUTHBRIDGE AUTUMNFEST

## SEPTEMBER 16, 2023

### DEAR PROSPECTIVE SOUTHBRIDGE AUTUMNFEST 2022 SPONSOR:

Thanks to the generosity of many area sponsors and participants, our AutumnFest continues to grow and each year outperforms the last. We are looking to capitalize on the enthusiasm and success from 2022 when AutumnFest 2023 returns to the Southbridge Town Common on September 16, 2023!


In order to present a memorable event for our community, we need your help! Funding from groups like yours is what makes our event possible and shows the power of cultural development to revitalize our community. Support from enthusiastic local leadership, positive attitudes from within and around the community, local entrepreneurship support and investments like yours are what we need to succeed.

 Sponsorship helps underwrite the expenses of the event. (i.e. music, entertainment, advertising, insurances, permits, trash removal and portable restrooms). In addition to financial donations, we are also looking for in-kind donation, (i.e. volunteering, providing materials or supplies needed, etc.). By sponsoring AutumnFest with a donation, you will help us attain our mission to "... enhance and build economic development in Southbridge". We thank you in advance for your generosity. If you are able to help, please complete the attached form and return.

Do not hesitate to contact any Board Member or Event Co-Chairs: Lisa Brust at (508) 765-7372 or Elvis Dyer at (508) 410-4467. Or email [sbpaumfest@gmail.com](mailto:sbpaumfest@gmail.com) for additional information.

Sincerely,  
Southbridge Business Partnership Board of Directors

Bob Clemence, President    Pete Cournoyer, Past President    Kelly Hibbard  
 Elvis Dyer, Vice President    John Auclair    Darlene Kulesza  
 Lisa Brust, Treasurer    Jim Crouteau    Alexandra McNitt  
 Michelle Barnes, Secretary    Karen Guy Dyer    Dick Whitney

|  <b>SPONSORSHIP LEVELS &amp; BENEFITS</b><br>FORMS MUST BE RECEIVED BY JUNE 1ST TO GUARANTEE INCLUSION IN BELOW ITEMS |   |
|--|---|
| <b>Presenting Sponsor:</b><br>\$5,000 +  | <ul style="list-style-type: none"> <li>• Opening Session Welcoming Remarks (5 minutes)</li> <li>• Inclusion of company name as Presenting Sponsor in news release/promotional materials</li> <li>• Premier position on event banners</li> <li>• Premier position on day of event signage</li> <li>• Logo and hyperlink on event website</li> <li>• Company promotion via Facebook</li> <li>• Yard sign in front of business (moved to the event the day before)</li> <li>• Additional recognition at event via emcee</li> </ul> |
| <b>Presenting Sponsor:</b><br>\$2,000 +  | <ul style="list-style-type: none"> <li>• Inclusion of company name as Presenting Sponsor in news release/promotional materials</li> <li>• Premier position on event banners</li> <li>• Premier position on day of event signage</li> <li>• Logo and hyperlink on event website</li> <li>• Company promotion via Facebook</li> <li>• Yard sign in front of business (moved to the event the day before)</li> <li>• Additional recognition at event via emcee</li> </ul>  |
| <b>Gold Sponsor:</b><br>\$1,000+   | <ul style="list-style-type: none"> <li>• Inclusion of company name as Gold Sponsor in news release/promotional materials</li> <li>• Logo on event banners</li> <li>• Logo and hyperlink on event website</li> <li>• Company promotion via Facebook and website</li> <li>• Yard sign in front of business (moved to the event the day before)</li> <li>• Recognition at event via emcee</li> </ul>   |
| <b>Silver Sponsor:</b><br>\$500+   | <ul style="list-style-type: none"> <li>• Logo on event banners</li> <li>• Logo and hyperlink on event website</li> <li>• Company promotion via Facebook and website</li> <li>• Yard sign in front of business (moved to the event the day before)</li> <li>• Additional recognition at event via emcee</li> </ul>   |
| <b>Bronze Sponsor:</b><br>\$250+   | <ul style="list-style-type: none"> <li>• Listing on event banners</li> <li>• Logo and hyperlink on event website</li> <li>• Company promotion via Facebook and website</li> <li>• Yard sign in front of business (moved to the event the day before)</li> <li>• Additional recognition at event via emcee</li> </ul>  |
| <b>Contributing Sponsor:</b><br>\$100+   | <ul style="list-style-type: none"> <li>• Company promotion via Facebook and website</li> <li>• Yard sign in front of business (moved to the event the day before)</li> <li>• Recognition in day of event signage</li> <li>• Recognition at event via emcee</li> </ul>   |



# AUTUMNFEST 2023 CORPORATE SPONSOR AGREEMENT



|                          |   |
|--------------------------|---|
| Business Name:           |   |
| Lead Contact Person:     |   |
| Address:                 |   |
| City, State, Zip:        |   |
| Email:                   |   |
| Telephone:               |   |
| Website:                 |   |
| Facebook Page:           |   |
| Sponsorship Level:       |   |
| <input type="checkbox"/> | Presenting Sponsor: \$5,000 +               |
| <input type="checkbox"/> | Platinum Sponsor: \$2,500 +                 |
| <input type="checkbox"/> | Gold Sponsor: \$1,000+                      |
| <input type="checkbox"/> | Silver Sponsor: \$500+                      |
| <input type="checkbox"/> | Bronze Sponsor: \$250+                      |
| <input type="checkbox"/> | Contributing Sponsor: \$100+                |
| Sponsorship Amount:      | \$  |
| Signature:               |   |
| Check Enclosed:          | Payable to Southbridge Business Partnership |



**PLEASE RETURN COMPLETED FORM BY JUNE 1ST  
IN ORDER TO GUARANTEE THE MOST PUBLICITY TO:**

**SOUTHBRIDGE BUSINESS PARTNERSHIP**

**PO BOX 587**

**SOUTHBRIDGE, MA 01550**

**[SBPAUTUMNFEST@GMAIL.COM](mailto:SBPAUTUMNFEST@GMAIL.COM)**

**THANK YOU FOR YOUR SUPPORT!**